



Shane Cecil
Designer & Creator

Hybrid designer specializing in branding and human- centered product design

📞 (937) 216-1955
✉ hello@shanececil.design
🌐 www.shanececil.design

Experience

Nova Creative

Jan 2017 - Current

Associate Creative Director

- Oversee internal process needs and improvements
- Research user behavior and define strategic objectives
- Act as creative lead for brand identity and UX/UI design
- Design print and digital deliverables across various clients
- Ideate, communicate, and execute creative concepts
- Lead design and development teams on various project types including strategy, branding and UX/UI

E.W. Scripps

Dec 2013 - Jan 2017

Senior Designer

- Concept unique solutions to execute corporate objectives
- Design brand system for a national, OTT news platform
- Design landing and web pages for various corporate brands
- Create evergreen and timely animated ads for paid media

Dayton Business Journal

Jan 2012 - Nov 2013

Senior Designer

- Organize and design of weekly print publication
- Update and manage website through custom CMS system
- Design print and digital materials for various events
- Create evergreen and timely animated ads
- Coordinate with vendors, clients and internal stakeholders

Support Companies

Nov 2008 - Jan 2012

Graphic and Technical Service Designer

- Design and execute integrated marketing campaigns
- Track and analyze results of marketing campaigns
- Collaborate with development team to improve and design functionality of internal and external applications

Education

2005 - 2007

The Modern College of Design

Associate Degree of Applied Business in Advertising Art

Software

Design

Adobe Creative Suite
Sketch
Microsoft Office
Google Workspace

Development

Zeplin
Anima
HTML/CSS

Project Management

Intervals
Asana

Insights

Google Analytics
Hotjar

Skills & Expertise

Brand Identity
Graphic Design
UX/UI Design
Product Design
Creative Direction
Project Management
Agile Methodologies

Honors & Awards

American InHouse Design

Graphic Design USA

Hermes/Gold ADDY

AAF-Dayton

Silver ADDY

AAF-Dayton

Silver, Pinnacle Award

ACBJ